



New Orleans, Louisiana  
Wednesday, June 4 to Saturday, June 7

*and*

Wednesday, July 30 to Saturday August 2



*A European Approach to Fine Machine and Hand Sewing*

For maximum satisfaction, knowledge of basic garment construction required.

2923 Tchoupitoulas Street (Corner Seventh Street)

New Orleans, LA 70115

504-891-1025

[wendschoen@aol.com](mailto:wendschoen@aol.com)

# La Broderie Bayou

*Needlework Retreats with Wendy Schoen*

FEATURING 2 SCHOOL DATES AND CURRICULUMS

**For the first time, we are pleased to present  
2 Exciting Schools with completely different curriculums.**

La Broderie Bayou 2014 to be held

June 4-7 and July 30-August 2

in Wendy's Sewing Studio in New Orleans, Louisiana.

## **Session One— “Oodles of Poodles”**

Featuring Madeira Appliqué and Shadow Work Embroidery

## **Session Two— “Embroidery of Italy”**

featuring Drawn Thread and Italian Cutwork

The spacious classroom and large loft retail space can accommodate up to 15 students and is situated in the heart of the Irish Channel near the Garden District of New Orleans. This facility is equipped with bright, extensive lighting, big adjustable comfy chairs and lots of layout tables for your sewing pleasure. The location of our studio, with its close proximity to the French Quarter and the University Section of town, makes it the perfect choice.

*Join Wendy for Either Session of classes OR Both!*

This special annual event is the best reason to plan your sewing vacation in the historic city of New Orleans while studying fine sewing and embroidery with one the most renowned embroiderers in the nation.

**Enrollment is limited to 15 students, so please act quickly.**



# - *Coddes of Poodles* -

Wednesday, June 4 to Saturday, June 7, 2014

4-DAY CLASS—9:00 AM TO 4:00 PM—HAND & MACHINE



Little embroidered and appliquéd poodles prance around the hemline of this high waist dress. The poodle bodies are shadow stitched and embroidered with Floche embroidery cotton. Shadow work flowers adorn the yoke of the dress too. The pup's puffs are embellished with sprinkles of Colonial knots and little swirls of running stitches act as spacers between the shapes. Shadow work also adorns the bodice just above the skirt. The hem and armbands feature Madeira Appliqué and Point de Paris stitch by machine. You will learn the ins and outs of Madeira Appliqué, using the quick and easy method with Wendy's tried and true techniques. The armholes are uniquely treated with contrasting fabric binding, cut from the same black polka dot fabric as the hem and pin-stitched in place. The armbands are tied at the shoulders with bow ties. Double piping adorns the waistband in matching color combination to the embroidery design. The supplied pattern is included in sizes 2 to 8. This dress is made of imported baby lined pique.

*Madiera Appliqué and Shadow Work*



# *Embroidery of Italy -*

Wednesday, July 30 to Saturday, August 2, 2014

4-DAY CLASS—9:00 AM TO 4:00 PM—HAND EMBROIDERY



During this 4-day lesson, you will learn the age-old techniques of Italian embroiderers. Based on an antique design, this reproduction baby dress features drawn thread hemstitching using various methods such as ladder stitch, hemstitch to join hems, woven bars, net darning and Reticella, an Italian drawn thread embroidery. Beautiful swirls cascade along the front of the darling dress using Pisa cutwork techniques, a form of cutwork embroidery. Eyelets and padded satin stitch are featured in the design as well. Other details include joining lace to lace by hand and Pointe de Paris stitch.

The beautiful little dress is made of high quality white linen and beautiful French lace. The embroidery features pastel colors and traditional white embroidery, worked in stranded cotton thread. Hemstitched bars are enhanced with lovely lace stitch in contrasting color thread, carrying the pastel theme throughout the design.

You are sure to enjoy the leisurely days working on this magnificent creation. The included pattern is available in 12 month size but could easily be enlarged with Wendy's help based on the dimensions of the child. For extra large sizes, more linen may be necessary at a reasonable additional cost.

*Italian Drawn Thread and Cutwork*

# *Schedule of Events*

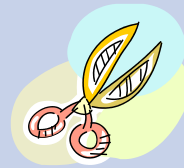
## **First Day of Class—Wednesday**

8:15 a.m. to 9:00 a.m.—	Registration & Setup
9:00 a.m. to 12:00 p.m.—	Morning Session Cutting and Layout
12:00 p.m. to 1:00 p.m.—	Lunch Served
1:00 p.m. to 4:00 p.m.—	Afternoon Session Class Resumes
4:00 p.m. to 5:00 p.m.—	Sewing on your own Dinner on your Own



## **Second Day of Class—Thursday**

9:00 a.m. to 12:00 p.m.—	Morning Session
12:00 p.m. to 1:00 p.m.—	Lunch Served
1:00 p.m. to 4:00 p.m.—	Afternoon Session Class Resumes
4:00 p.m. to 5:00 p.m.—	Sewing on your own Dinner on your Own



## **Third Day of Class—Friday**

9:00 a.m. to 12:00 p.m.—	Morning Session
12:00 p.m. to 1:00 p.m.—	Lunch Served
1:00 p.m. to 4:00 p.m.—	Afternoon Session Class Resumes
4:00 p.m. to 5:00 p.m.—	Sewing on your own Dinner on your Own



## **Fourth Day of Class—Saturday**

9:00 a.m. to 12:00 p.m.—	Morning Session
12:00 p.m. to 1:00 p.m.—	Lunch Served
1:00 p.m. to 3:00 p.m.—	Afternoon Session Class Resumes
3:00 p.m. to 5:00 p.m.	Departures



SHOP OPEN DAILY!  
**20% OFF EVERYTHING IN OUR SHOP\***

During your Stay  
\*Some restrictions apply

# *Registration Information*

## REGISTRATION OPENS IMMEDIATELY

Via Email to [wendschoen@aol.com](mailto:wendschoen@aol.com) with credit card info or Paypal directly to [wendschoen@aol.com](mailto:wendschoen@aol.com)  
Phone: 504-891-1025

Wendy Schoen presents her 9th La Broderie Bayou to be held for the first time in her home town of New Orleans, Louisiana. For four glorious days, Wendy shares her tips, tricks, and designer techniques for perfecting your embroidery and sewing skills while sharing with you one of the most desired vacation destinations in the South.

**Session One: Wednesday, June 4 to Saturday, June 7, 2014**  
**Session Two: Wednesday, July 30 to Saturday, August 2, 2014**

### Attendee Tuition \$450 each Session

Costs for La Broderie Bayou are for 4 Days of Classes. Your tuition includes kit, 4 lunches, snacks, iced tea and soda, bottled water, lessons, and presentations. Due to the limited number of spaces available, registrations will be filled on a first come, first served basis. Session One is limited to 15 attendees only. Session Two can accommodate a few more due to lack of sewing machine space.

There is a charge of \$450 due at time of Registration. This fee is non-refundable unless fulfilled by waiting list. If you are not able to attend, you must cancel in writing via email or otherwise. No one under 18 years of age is allowed to attend classes. Please note that knowledge of basic garment construction is required for this lesson of La Broderie Bayou. You will receive a registration confirmation via email.

### Payment Methods

We are accepting credit card payments via Square Marketing by telephone or email, sent through two separate emails. If you prefer, you may fax your payment details to our secure line, 504-895-1479, or we can phone you for voice confirmation. You may also send an electronic payment via Paypal.com directly into Wendy's account using the email address as follows: [wendschoen@aol.com](mailto:wendschoen@aol.com).

### Flight Information

You will be flying into Louis Armstrong International Airport, New Orleans, LA approximately 12 miles from Wendy's studio. Once you receive your confirmation, you may finalize your travel plans. For ease in bookings, please call Brigitte Caston at Travel Corp International, 800-826-9826 or 225-231-4735 (direct).

### Transportation

Transportation will not be provided through Wendy Schoen Design. Taxi service from the airport to downtown is approximately \$35 each way. Some hotels provide shuttle service but you should check availability individually. Public transportation from downtown to our studio is available if you prefer to stay downtown. We are approximately 3 miles from downtown New Orleans. If driving, we have private parking lot just adjacent to the studio at no charge.

### Accommodations

We encourage you to book the accommodation of choice in New Orleans as soon as possible. We suggest the Prytania Hotel on Prytania Street or Hampton Inn on St. Charles Avenue. For other options, go to Bookings.com for smaller hotels and Hotels New Orleans Downtown for full service hotels. For other suggestions, please contact our preferred travel agent: **Brigitte Caston (225) 231-4735**.

### Sewing Machines

For Session One, you may ship your sewing machines directly to our shop in advance, if you prefer. Please use the original box with protective packaging, if possible to avoid damage. Machines are not required for Session Two.

### **Retail Market on Premises**

**20% Off Everything! (Some exclusions apply)**

# *-Registration Form-*

TO FILL IN THIS FORM VIA EMAIL, PLEASE SEE ATTACHMENT  
WORD FILE REGISTRATION FORM

Name	
Mailing Address	
City, State, Zip	
Phone (s)	Daytime: _____ Cell or Evening: _____
Emergency Contact	
Email Address	
Special Requests	
Session Choices	<input type="checkbox"/> Session One: Oodles of Poodles <input type="checkbox"/> Session Two: Embroidery of Italy
Credit Card Info	<p>Email, mail, or fax this form to: <a href="mailto:wendschoen@aol.com">wendschoen@aol.com</a>; 2923 Tchoupitoulas Street; New Orleans, LA 70115; Fax: 504-895-1479. \$450 class fee per Session will be charged immediately. Once your registration form is received via email or fax, a confirmation will be sent to you. If you wish to register by phone, call (504) 891-1025.</p> <p>*Refunds will be made if we are able to fill your spot.</p>

CLASSES ARE STRICTLY LIMITED TO 15 STUDENTS, all in one group. Registrations will only be accepted with a NON-REFUNDABLE payment. Once enrollment has been filled, remaining requests will be placed on a waiting list. If for any reason someone cancels, your request will be filled based on the order it was received.

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*Please note: Wendy's Studio is Handicap accessible but the shop is not.*

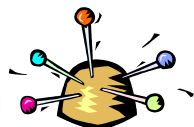


# - Check List

## LA BRODERIE BAYOU NEW ORLEANS—CHECK LIST

### **Supply List (Session One):**

Hands-free Embroidery Hoop & Screwdriver  
4" Hoopla Hoop (Susan Bates)  
Pointed Embroidery Scissors  
Dress Maker Shears  
Blue Fabric Marker (fine and Broad point)  
Water Soluble Thread  
Thimble  
Straight Pins & Shaping Board  
Magnification (Hands-free)  
Light & Extension Cord  
#80 Madeira Thread, White  
#50 or #60 Cotton Thread, White  
Sewing Machine in good order  
Feet: Clear, Piping, buttonhole, basic.  
Machine needles:  
#60, 70, 120 Universal rounds, or Microtex if available.



### **Supply List (Session Two):**

Hands-free Embroidery Hoop & Screwdriver OR  
4" Hoopla Hoop (Susan Bates)  
Pointed Embroidery Scissors  
Dress Maker Shears  
Blue Fabric Marker (fine and Broad point)  
Thimble  
Straight Pins & Shaping Board  
Extra Magnification (Hands-free)  
Light & Extension Cord  
DMC #50 or Mettler #60 Cotton Thread, White

Large, dull point machine needle  
Uncle Bill's Tweezers or Similar

### **What To Wear:**

Although this is a personal choice, allow me to suggest:  
Lightweight Slacks or Shorts  
Lightweight Tops & T-Shirts  
Sweater or Blazer  
Blue Jeans  
Casual Wear  
Comfortable Shoes  
Sandals or Flip-flops  
Sneakers  
Lightweight Sweater (hoodie?)  
Umbrella

### **What You'll Wish You Had Brought:**

- ◆ Wendy's Books to have signed
- ◆ Projects in Progress you need help with
- ◆ Camera
- ◆ Personal Snack Items
- ◆ Extra Sewing Equipment
- ◆ Empty Suitcase (To Bring Goodies Home)
- ◆ Personal Medications
- ◆ iPad or Laptop (Wi-fi & internet available)

### **Driving Directions to Wendy's Sewing Studio:**

From the North:  
Highway 55 South to I-10  
I-10 towards Downtown exit  
Tchoupitoulas St.; TR on Religious St.;

Religious St. veers left at Walmart, TR on Tchoupitoulas St.

### **From the East:**

I-10 West to Downtown New Orleans  
(Westbank or Crescent City Connection Exit)  
Proceed toward downtown, exiting Tchoupitoulas St.; TR on Religious St.; Religious St. veers left at Walmart; TR on Tchoupitoulas St.



### **From the West:**

I-10 East to Downtown New Orleans; Proceed toward downtown, exiting Tchoupitoulas St.; TR on Religious St.; Religious St. veers left at Walmart; TR on Tchoupitoulas St.

### **Contact Information:**

Wendy Schoen  
Wendy Schoen Design  
Phone: 504-891-1025  
Email: [wendschoen@aol.com](mailto:wendschoen@aol.com)

### **Meals:**

We will be providing sandwich or salad lunches and afternoon snacks daily. If you have a special needs, please let us know in advance. Dinner will be on your own.

*La Broderie Bayou 2014*

*A Stitching Retreat in New Orleans*