



*Wendy Schoen*

SEWING STUDIO

5-DAY SEWING RETREAT  
JULY 17-21, 2017  
NEW ORLEANS, LOUISIANA

FEATURING

**"EMELINE"**

**THE DIAGONAL LACE DRESS**

ADAPTED & CONSTRUCTED  
BY CINDY FARMER





## EMELINE'S DIAGONAL LACE DRESS WITH WENDY SCHOEN

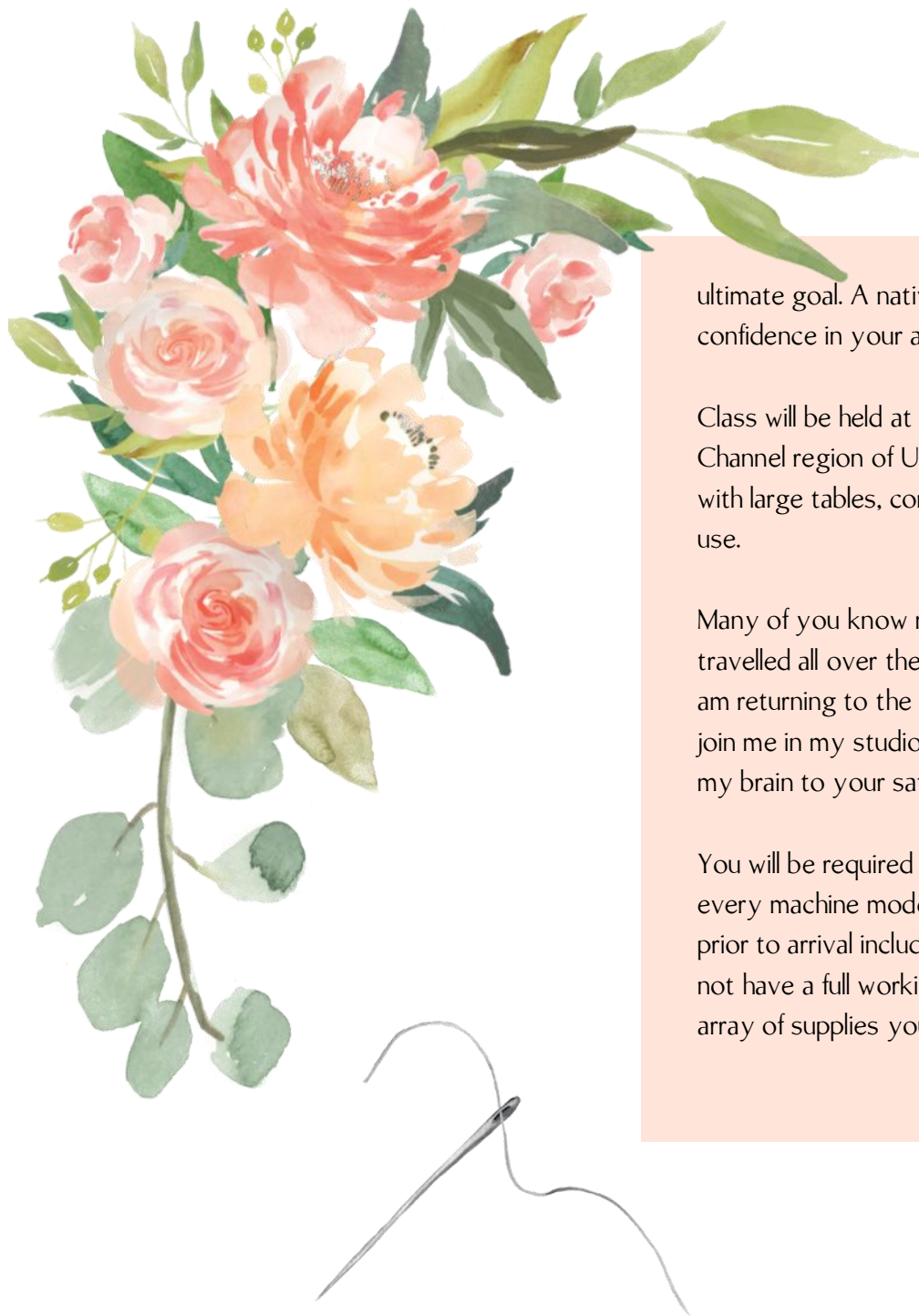


Please join me in my studio for 5 full days of heirloom sewing! This class is structured on the premise of a christening gown I designed some years ago and taught at the Martha Pullen School in Alabama. One student, Cindy Farmer, asked if she could make a child's dress instead of a christening gown and knowing her sewing skills, I agreed as long as she could provide the alterations on her own. This beautiful creation is the result and wow! I was blown away, much like the rest of the heirloom sewing family. Her pins on pinterest went viral on the internet and I have been itching to do this class ever since. Luckily, Cindy agreed.

In order to participate in this workshop, you must have a basic knowledge of heirloom sewing and have completed at least one garment using the traditional roll and whip method of joining laces. I would place this project as an Advanced Beginner to Intermediate Level sewing class. I am offering a kit for this workshop but if you wish, you may bring your own materials instead. Many of you have been collecting lace for years and I would love to see your vision fulfilled while making this magnificent creation. I can assist you in choosing lace configurations and fabric choice. You have the chance to make it a "One of a Kind" creation.

My 30-plus years of sewing and teaching experience and drafting and fitting expertise will help you create the perfect dress up to a size 6. I can provide a pattern but I recommend bringing the child's measurements for an accurate fit. With a giving attitude and patience, I can serve sewists of almost every level. Each student is of highest concern and as a self-taught sewist, with gentle prodding and extreme encouragement, I will lead you to your





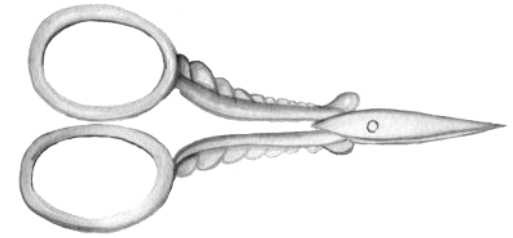
ultimate goal. A native New Orleanian, I teach with an easy-going attitude to facilitate confidence in your abilities resulting in success. But be prepared to be challenged!

Class will be held at Wendy Schoen's Sewing Studio, conveniently located in the Irish Channel region of Uptown New Orleans. The spacious, well equipped studio is furnished with large tables, comfy chairs, fluorescent lighting and large spacious tables; all for your use.

Many of you know me already as a children's embroidery and couture designer who has travelled all over the world to teach and learn the art. After being on hiatus for a few years, I am returning to the studio to resume teaching sewists of all ages. I would love to have you join me in my studio for a full 5 days of sewing bliss. With me by your side, you can pick my brain to your satisfaction during these informal lessons.

You will be required to bring a sewing machine in good working order. My experience on every machine model is invaluable. I highly recommend you purchase your own supplies prior to arrival including threads, machine needles and everything else you might need. I do not have a full working shop any longer so my supplies are quite limited. I do have a full array of supplies you may use during the class if you forget something, so don't worry.

## CLASS CURRICULUM



Classes are scheduled Monday through Friday from 10:00 am to 4:00 pm. The studio opens at 8:30 am and closes at 5:00 pm so you may choose to stay longer or arrive earlier to work on your own. Lunch is provided and will be determined once I assess the dietary needs of each student.

I will be demonstrating heirloom sewing techniques such as roll and whip, lace to lace, folded tucks, flat lace to entredeux, and gathered lace to entredeux. Construction techniques include continuous lap placket, hand made button holes, and basic embroidery stitches to embellish your work including feather-stitching and bullions. You can integrate hand embroidery techniques to this design but it isn't completely necessary.

Midweek, we will go on a field trip to the best fabric store in the area, Promenade Fabric. This place is unbelievable and I'm sure you will find the most wonderful fabrics. I have arranged with Mr. Herbert to provide you with a welcome reception and you will also receive a student discount while you shop at your leisure. Check out Promenade on facebook. The fabrics are end yardages from the best design houses in the world: Ralph Lauren, Gucci, Pucci, Missoni, Louis Vuitton and lots more--all reasonably priced. You will not find any other store such as this. Mr. Herbert carries the largest collection of Hender ribbon in the country. Buttons are piled to the ceiling and bolts of fabrics are crowded in neat rows until eternity. Save your money for this trip.

In New Orleans, we live life to make all feel welcome so leave your troubles behind and join us in the Big Easy Spirit. I encourage you to arrive early and stay late so you can enjoy all my wonderful city has to offer. Won't you join me?



## IMPORTANT INFORMATION



### TUITION

Class fees are \$649/5 day sessions, Monday-Friday 9:00 am to 3:00 pm. Studio closes at 5:00 pm daily. You may work on your own if you choose in studio until closing. Your 5-day Session includes patterns, one-on-one demonstrations and expert fitting. Sewing supplies are additional and mandatory. (See Supply List).

### KITS

Class kits are additional but you may bring your own supplies if you desire. I will provide a list and a kit fee for those interested. Please enquire to [wendschoen@aol.com](mailto:wendschoen@aol.com). Kits are \$350 but include oodles of lace.

### REGISTRATION

Registration for each Session is immediate upon payment via my website ([wendyschoen.com](http://wendyschoen.com)), or check. If for any reason you decide to cancel your registration, you will receive a full refund minus \$50 registration fee. All fees are due at registration. We reserve the right to cancel at any time due to low registration. If cancellation is eminent, you will receive a full refund.

### ENROLLMENT

Because spaces are so limited, classes will be filled on a first-come basis. After the session is filled, you will be put on a waiting list and notified if space comes available. Registration is open to adults at least 21 years of age with exceptions at the discretion of the instructor. Careful consideration and a desire to learn sewing is the prerequisite for participation. Our classroom is handicap accessible. Please let us know if you have special needs upon registration so we may accommodate you.

### LUNCH

Lunch is provided and will be made up from local sandwiches to home cooked meals. Please let us know if you have any of the following concerns: gluten or lactose intolerance, vegan or vegetarian, or any special diet upon registration via email: [wendschoen@aol.com](mailto:wendschoen@aol.com)

### CONSIDERATIONS

Please be prompt. Showing up late for class disrupts the rhythm of the lesson. However, some delays cannot be helped so if you arrive late, just take a seat and try to be patient until I catch you up.

### PARKING

We are located in the Uptown Imports Building, 2923 Tchoupitoulas Street. We offer off-street parking surrounding the building through the iron gates, accessible via Seventh Street. Please feel free to use our lot. Look for the yellow balloons along the Uptown Imports Building.

### SUPPLIES

Please bring your sewing machine in good working order plus all the feet you have. Basic sewing supplies include tape measure, pins, blue fabric markers, straight plastic ruler with 45 degree angle, scissors (paper and shears), extra bobbins, Lightweight cotton thread in white, #60, #65 and #70 needles, tear-away stabilizer, magnification, and fabric and lace of your choice if not planning to purchase a kit. For complete supply list and kit contents, please go to [wendyschoen.com](http://wendyschoen.com) for download.



## ACCOMMODATIONS



### HOTELS & INNS

We urge you to make your hotel reservation as soon as you book the class. I have chosen the following hotel for your convenience. Hotel costs are not included in your tuition. I do not have a room block but rooms are available so act quickly!

Prytania Park Hotel  
1525 Prytania Street  
New Orleans, La 70130  
(504) 524-0427

Perfect for a weekend getaway off the beaten path, the Prytania Park Hotel is a cozy guest house one block from the St. Charles streetcar line thoroughfare. With 49 contemporary rooms and 13 Victorian-style historic rooms, this hotel can accommodate any taste.

Complimentary continental breakfast served on the patio each morning and a vast array of rooms for any type of traveler on any budget, ranging from Contemporary Twin and Charming Old World Standard to Charming Old World King and Queen, located in a historic Victorian area of New Orleans. Parking is free and the neighborhood provides

restaurants and fast food choices within walking distance. Promenade Fine Fabrics is located adjacent to this hotel! Free WiFi and some rooms overlooking the Prytania Park courtyard provide the perfect New Orleans experience.

You are not required to stay at this particular hotel. Please feel free to choose the hotel of your liking.

Taxi service from the New Orleans Louis Armstrong Airport is approximately \$33 and approximately 11 miles from the hotel. If you need transportation to the studio, please let us know and we will do everything we can to accommodate you.

**WENDY'S SEWING STUDIO**  
2923 Tchoupitoulas Street  
New Orleans, LA 70115  
Text: (504) 460-3262 Fax: (504) 895-1479  
Email: [wendschoen@aol.com](mailto:wendschoen@aol.com)  
[www.wendyschoen.com](http://www.wendyschoen.com)





At Wendy Schoen's Sewing Studio,  
you can forget all your troubles and relax while creating  
a gorgeous child's dress or christening gown of beautifully joined  
laces and tucks. I planned this studio with you in mind. I have attended  
so many classes and usually, the biggest problem is the seating. So I was  
adamant about choosing the very best office chairs I could afford, even if I had  
to have them shipped from California to Louisiana. The spacious, well equipped  
studio is furnished with large tables, adjustable chairs, fluorescent lighting and large  
spacious tables; all for your use. My 30-plus years of sewing and teaching  
experience and fitting expertise will help you create the perfect size dress to  
exacting measurements. My giving attitude and patience will serve sewists  
of every level. Each student is of my highest concern and as a self-taught  
sewist, gentle prodding and extreme encouragement will lead you to your  
ultimate goal. An internationally-known designer and publisher to the home-  
sewing industry with over 30 expertly crafted sewing patterns to credit, my  
reputation for the finest children's couture is world renowned.

A native New Orleanian, Wendy's easy going attitude and  
teaching style will facilitate confidence in your abilities,  
ultimately leading to your success.