



PRESENTING

LA BRODERIE BAYOU

JULY 16 TO 20, 2018

Wendy Schoen

SEWING STUDIO



5-DAY SEWING RETREAT
NEW ORLEANS, LOUISIANA



ANDREA'S BOW DRESS OR TUNIC BY WENDY SCHOEN



Please join me in my studio for 5 full days of fun sewing and light embroidery! This class features my newest (and tested) pattern, "Andrea", named after my new daughter-in-law. In order to participate in this workshop, you must have a basic knowledge of construction sewing and can competently follow a pattern.

This pattern is a complete departure from what I'm known for, but right in tune with today's sewing enthusiasts. The sky is the limit on your fabric types and choices. This dress is lined so the hemline lends itself to many options. Some suggestions are binding, piping, ruffles, lace, trim, or plain. You can choose to make the dress in any color or print and the bow can be another color, the same color, or another coordinating print. You are responsible for your own fabric and lining. (See Supply List on Page 8) If you decide to make the Capri pants, please bring the Children's Corner pattern, Parker's Pants plus pattern. The Andrea pattern in sizes 2 to 14 is provided. Make sure to take measurements of the recipient beforehand.

My 30-plus years of sewing, teaching, and design expertise will help you create the perfect one-of-a-kind design. A giving attitude and patience allows to serve sewists of almost every level. Each student is of my highest concern and as a self-taught sewist, with gentle prodding and extreme encouragement, I will lead you to your ultimate goal. As a native New Orleanian, I teach with an easy-going attitude to facilitate confidence in your abilities resulting in success. But be prepared to be challenged!



Class will be held at Wendy Schoen's Sewing Studio, conveniently located in the Irish Channel region of Uptown New Orleans. The spacious, well equipped studio is furnished with large tables, comfy chairs, fluorescent lighting, rotary cutters, drafting paper and large spacious tables; all for your use.

Many of you know me already as a children's embroidery and couture designer who has travelled all over the world to teach and learn the art. After being on hiatus for a few years, I am returning to the studio to resume teaching students of all ages. I would love to have you join me in my studio for a full 5 days of sewing bliss. With me by your side, you can pick my brain to your satisfaction during these informal lessons.

You will be required to bring a sewing machine in good working order. My experience on every machine model is invaluable. You must purchase your own supplies prior to arrival including threads, machine needles and everything else you might need. I do not have a full working shop any longer so my supplies are quite limited. I do have some fabrics and trims, many threads and some notions but definitely not everything you'll need.



These example garments were made by my Stitch Therapy Tuesday group. One is cuter than the next.





SCALLOPED YOKE BABY DRESS WITH SHADOW WORK & LOOPED BULLIONS



You will also be making this adorable baby dress featuring hand embroidered blue birds using shadow work and looped bullion flowers. The design is worked in Floche on white pique. Other suitable fabrics include batiste, lawn, broadcloth, linen, organdy, or any white fabric you can see the color of your hand through to the front. If you decide to machine embroider the yoke, the sky is the limit on fabric choices. I will not be demonstrating that technique, but if you bring yours, I can help you with colors and scale.

The little dress and matching bonnet pattern is only available in sizes 6mo to 4. The precious high yoke style is accented with a neat tie bow in back. I'll show you how to use that darn narrow hem foot so bring one in. I suggest 3 or 4mm size. I constructed my dress in blue pique but you may choose whatever fabric you like. I suggest linen, pique, batiste, lawn, broadcloth, cotton prints, stripes, or checks, and whatever you feel like doing.

As I mentioned before, I am providing the pattern, instructions, embroidery threads, and hand needles. You must bring buttons, sewing thread, fabrics, trims, and basic sewing supplies.

Be Creative with your Choices!!

CLASS CURRICULUM



Classes are scheduled Monday through Friday from 9:00 am to 4:00 pm. The studio opens at 8:30 am and closes at 5:00 pm so you may choose to stay longer or arrive earlier to work on your own. Lunch is optional, but highly recommended for an additional fee. I will be making New Orleans family-style meals with some options. Don't worry; I'm not going to subject you to spicy foods, only to dazzle you with flavor! The meal package is \$75 for the 5 days (\$15/per day). I promise you won't find better food anywhere else...well almost.

I will be demonstrating construction sewing techniques including continuous lap placket, narrow hem, French seams, and whatever else pops up. Hand embroidery techniques include shadow work, stem stitch, looped bullion stitch, featherstitch, slip stitch (invisible hem), and Granito stitch.

Midweek, we will go on a field trip to the best fabric store in the area, Promenade Fabric. This place is unbelievable and I'm sure you will find the most wonderful fabrics. I have arranged with Mr. Herbert to provide you with a welcome reception and you will also receive a student discount while you shop at your leisure. Check out Promenade on facebook. The fabrics are end yardages from the best design houses in the world: Ralph Lauren, Gucci, Pucci, Missoni, Louis Vuitton and lots more--all reasonably priced. You will not find any other store such as this. Mr. Herbert carries the largest collection of Henderl ribbon in the country. Buttons are piled to the ceiling and bolts of fabrics are crowded in neat rows until eternity. Save your money for this trip. If you decide to go on your own, please let him know you're attending my school.

IMPORTANT INFORMATION

TUITION

Class fees are \$550 + \$25 kit/5 day sessions, Monday-Friday 9:00 am to 4:00 pm. Studio closes at 5:00 pm daily. You may work on your own if you choose in studio until closing. Your 5-day Session includes patterns, one-on-one demonstrations and expert fitting. Sewing supplies are additional and mandatory. (See Supply List Page 8).

KITS

Class kits include hand needles, embroidery floss, patterns and handouts. The CC Parker's Pants pattern is extra and available for purchase at www.childrenscornerstore.com.

REGISTRATION

Registration for each Session is immediate upon payment via my website (wendyschoen.com). If for any reason you decide to cancel your registration, you will receive a full refund minus \$50 registration fee. All fees are due at registration. We reserve the right to cancel at any time due to low registration. If cancellation is eminent, you will receive a full refund.

ENROLLMENT

Enrollment opens online Monday, May 14th at 11:00 am CST. Because spaces are so limited, classes will be filled on a first-come basis. After the session is filled, you will be put on a waiting list and notified if space comes available. Registration is open to adults at least 21 years of age with exceptions at the discretion of the instructor. Careful consideration and a desire to learn sewing is the prerequisite for participation. Our classroom is handicap accessible. Please let us know if you have special needs upon registration so we may accommodate you.

LUNCH

I am offering a lunch option for a total of \$75/person, which will be based on yummy home cooked meals. If you decide to go out for lunch, you probably should have transportation. Please include the option when paying for the class. I will be releasing a menu within the next few weeks.

CONSIDERATIONS

Please be prompt. Showing up late for class disrupts the rhythm of the lesson. However, some delays cannot be helped so if you arrive late, just take a seat and try to be patient until I catch you up.

PARKING

We are located in the Uptown Imports Building, 2923 Tchoupitoulas Street. We offer private off-street parking surrounding the building through the iron gates, accessible via Seventh Street. Please feel free to use our lot. Look for the banners along the Uptown Imports Building at Tchoupitoulas and Seventh Streets.

SUPPLIES

Please bring your sewing machine in good working order plus all the feet you have. Basic sewing supplies include tape measure, pins, blue fabric markers, straight plastic ruler with 45 degree angle, scissors (paper, shears, and embroidery), extra bobbins, Lightweight cotton thread to match fabrics, #60, #65 and #70 needles, tear-away stabilizer, magnification, and fabric and trims of your choice. I have provided a complete supply list for your consideration on Page 8. Bring extra fabric in case you make a mistake or decide to make a larger size.





ACCOMMODATIONS

We urge you to make your hotel reservation as soon as you book the class. I have chosen the following hotel for convenience and price. Hotel costs are not included in your tuition. I do not have a room block but rooms are available so act quickly! It's listed on Bookings.com along with other options.

Prytania Park Hotel
1525 Prytania Street
New Orleans, La 70130
(504) 524-0427

Perfect for a weekend getaway off the beaten path, the Prytania Park Hotel is a cozy guest house one block from the St. Charles streetcar line thoroughfare. With 49 contemporary rooms and 13 Victorian-style historic rooms, this hotel can accommodate any taste.

Complimentary continental breakfast served on the patio each morning and a vast array of rooms for any type of traveler on any budget, ranging from Contemporary Twin and Charming Old World Standard to Charming Old World King and Queen, located in a historic Victorian area of New Orleans. Parking is free and the neighborhood provides restaurants and fast food choices within walking distance. Promenade Fine Fabrics is located adjacent to this hotel! Free WiFi and some rooms overlooking the Prytania Park courtyard provide the perfect New Orleans experience.

You are not required to stay at this particular hotel. Please feel free to choose the hotel of your liking in the Uptown Area.

Taxi service from the New Orleans Louis Armstrong Airport is approximately \$33 and approximately 11 miles from the hotel. If you need transportation to the studio, please call an Uber or United Cab (504) 52-9771.



SUPPLY LISTS

ANDREA'S BOW DRESS

	DRESS & LINING		BOW
SIZES	45" W	60" W	45-60"
2	¾ Yd.	⅝ Yd.	½ Yd.
4	1 Yd.	¾ Yd.	½ Yd.
6	1⅜ Yds.	1 Yd.	½ Yd.
8	1½ Yds.	1⅞ Yds.	½ Yd.
10	1⅝ Yds.	1⅞ Yds.	½ Yd.
12	1⅞ Yds.	1¼ Yds.	½ Yd.
14	2 Yds.	1⅝ Yds.	½ Yd.

WHAT ELSE TO BRING

Machine in Good Working Order
 Machine Cord & Foot Pedal
 All Machine Feet including mini piping foot, 3 or 4mm narrow hem foot.
 Children's Corner "Parker's Pants" pattern
 Tear-away Stabilizer
 Clear Plastic Ruler
 30 or 50 Wt. Poly-cotton Thread to Match Fabrics
 Machine Needles: #65, #70
 Extra Bobbins
 Medium Point Blue Fabric Marker
 Glass Head Pins
 Tape Measure

INCLUDED IN THE KIT

Class kits include hand needles, embroidery floss, elastic patterns and handouts. The Children's Corner "Parker's Pants" pattern is optional and available for purchase at www.childrenscornerstore.com.

SCALLOPED YOKE DRESS & HAT

MATERIAL REQUIREMENTS	
1¼ Yds.	Skirt & Hat Fabric in solid or print.
¼ Yd.	White Yoke Fabric (Cotton Semi-Sheer)
2	¾" Buttons of choice.

WHAT ELSE TO BRING

4 or 5" Susan Bates Hoop (Hoopla) With inner Rim
 Thimble, if you use one
 Magnification
 Fine Point Blue Marker
 Frixion Fine Point Marker (*optional*)
 Small Pinning Board
 Glass Head Pins
 Pointed Embroidery Scissors
 30 or 50 wt. Cotton Thread to match fabrics
 30 wt. Polyester Thread (for gathering or construction)
 Loop Turner or Bodkin
 Machine and Accessories (*See Andrea List*)
 ¼" Edging Machine Foot
 #65 or #70 Needles
 Extra Bobbins

INCLUDED IN THE KIT

Class kits include hand needles, embroidery floss, patterns and handouts.

JUST IN CASE...

We suggest bringing extra fabrics, just in case you change your mind or make a mistake. Just check your stash to find more fabric choices. If you forget something, I'm sure I can accommodate you. I have more than enough stuff.



Please feel free to pre-order any type of supplies you cannot find.

If you do not have access to fabrics,

I don't stock many prints but I'm

sure you'll find something at

Promenade Fabrics.