

Wendy Schoen

SEWING STUDIO



LA BRODERIE BAYOU

JULY 17 TO 21, 2023

5-DAY EMBROIDERY RETREAT

New Orleans

CLASS CURRICULUM AND SCHEDULE



One-on-One Tutoring

Please join me in my studio for 5 days of fun Heirloom Sewing and Hand Embroidery! This class features two glorious projects.

Classes are scheduled Monday through Friday from 9:30 am to 4:00 pm. The studio opens at 8:00 am and closes at 4:30 pm so you may choose to stay longer or arrive earlier to work on your own. Lunch is provided and will include a variety of cooked meals, soup, and sandwiches. I will be providing New Orleans family-style meals with some options. Don't worry; I'm not going to subject you to spicy foods, only to dazzle you with flavor! I promise you won't find better food anywhere else...except perhaps your mom's kitchen.

My 40 years of sewing, teaching, and design expertise will help you perfect your embroidery skills while enjoying a tranquil 5-days of embroidery bliss. A giving attitude and patience allows to serve sewists of almost every level. Each student is of my highest concern and as a self-taught sewist, with gentle prodding and extreme encouragement, I will lead you to your ultimate goal. As a native New Orleanian, I teach with an easy-going attitude to facilitate confidence in your abilities resulting in success. But be prepared to be challenged!

LA BRODERIE BAYOU RETREAT



Classes will be held at Wendy Schoen's Sewing Studio, conveniently located in the Irish Channel region of Uptown New Orleans. The spacious, well equipped studio is furnished with large tables, comfy chairs, fluorescent lighting, rotary cutters, drafting paper and large spacious tables; all for your use.

All classes are hand embroidery so a machine is not required, To eliminate the use of a sewing machine, I will demonstrate the technique of Madeira Appliqué on an 18" doll dress while you enjoy the hand embroidery portion of the project.

You must purchase your own supplies prior to arrival including everything you might need from the supply list on Page 12. I have ordered most of the supplies required for these classes so you can shop any time you like. I also have some fabrics and trims, many threads and some notions plus my patterns, books and class project patterns. Complete Kits are included in the school fee.



MADEIRA APPLIQUE DRESS FOR THE 18" DOLL— MONDAY, JULY 17, 2023



This sweet little dress pattern is sized for the 18" doll and features Madeira Appliqué collar and hem. The collar is adorned with a lovely embroidery motif containing myriad embroidery stitches worked with Floche embroidery cotton.

We'll focus on the handwork of the collar and the technique of Madeira Appliqué and the Point de Paris stitch by hand. Working with all natural fabrics, I will prepare the hem for you ahead of time to eliminate the need for a sewing machine.

I am providing the pattern, instructions, embroidery threads, hand needles, and all fabrics! However, the trim is no longer available but a substitute will be provided. (See Pg. 12 for detailed supply list.) We will not be doing the construction part of the project but you will receive detailed instructions to enable the project completion.



MADEIRA APPLIQUÉ DRESS FOR THE 18" DOLL— MONDAY, JULY 17, 2023



*Featuring
Seed Stitch, Shadow stitch,
Granitos, Point de Paris stitch,
and Madeira Appliqué.*





Sewing for a cherished doll is quite fulfilling, as there is no one to complain about the design and fit. I am hoping that we have a bit of time for each of you to actually apply the hem onto the dress with the use of my machine, but if you don't want to wait your turn, by all means bring your machine. This process will take approximately twenty minutes to accomplish. All of these techniques can be applied to child size garments.



SECRET GARDEN SEWING BOX—TUESDAY, WEDNESDAY, & THURSDAY, JULY 18-20, 2023



Unlock the mysteries of a secret garden while making this delightful sewing box. Working with linen and assorted threads, create dazzling clusters of lush garden flowers, generously embroidered and whimsically placed among a gracefully raised stem stitched bow. The glorious colors of spring are highlighted in these dimensional embroidery stitches. Create perfectly dimpled Colonial Knots, satiny smooth Padded Satin Stitch monograms, Bullion Lavender, Raised Satin Leaf Stitch, raised Stem Stitch, Buttonhole Flowers, Lazy Daisy flowers, Granito flowers, Cast-on Bullions, and a Bullion Bumble Bee. Originally designed for a wicker basket, you will instead receive a hardboard magnetic lid box, which you will cover with beautiful Liberty of London fabric. A stunning handmade tassel is the crowning glory of this exquisite sewing box.

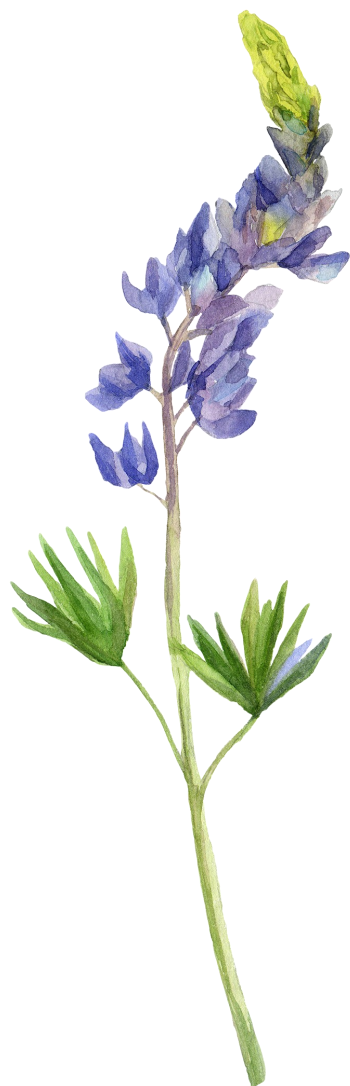






Beautiful French Fabric Boxes are an art in itself. We begin with readymade rectangular boxes with printed sides. I am having cardstock panels cut for each side of the boxes plus gorgeous print fabric for covering. We will have a session for covering and attaching the pieces to fully upholster the boxes and once your embroidery is completed at a later date, instructions for attaching the top will be included. As an option, you may choose to leave your box uncovered and instead use the fabric for another purpose.

IMPORTANT INFORMATION



TUITION

Class fees are \$795 for 5 day sessions, Monday-Friday 9:30 am to 4:00 pm. Studio closes at 4:30 pm daily. You may work on your own if you choose in studio until closing. Your 5-day Session includes all food, drinks, kits, and one-on-one demonstrations and expert detailing. Sewing supplies are additional and mandatory. (See Supply List Page 12).

KITS

Kits costs are included with class fee. Kits contain all fabrics, trims, hand needles, ribbons or trims, embroidery floss, buttons, patterns and handouts plus a large lidded box with cardboard and fabrics for covering,

REGISTRATION

Registration for each Session is immediate upon payment via my website (wendyschoen.com). If for any reason you decide to cancel your registration, you will receive a full refund minus \$75 registration fee, until June 30th. After then, you are required to pay for the entire session. All fees are due at registration. We reserve the right to cancel at any time due to low registration. If cancellation is eminent, you will receive a full refund.

ENROLLMENT

Enrollment is open and spaces are limited. Because of this, classes will be filled on a first-come basis. After the session is filled, you will be put on a waiting list and notified if space comes available. Registration is open to adults at least 21 years of age with exceptions at the discretion of the instructor. Careful consideration and a desire to learn embroidery is the prerequisite for participation. These classes are ranked as Advanced Beginner. Our classroom is handicap accessible. Please let us know if you have special needs upon registration so we may accommodate you.

LUNCH

Lunch is included with the school fees. Meals are based on yummy home cooked meals and some take-out items. Soft drinks, coffee and tea are included. If you decide to go out for lunch, you probably should have transportation. If you are on a restricted diet, please let us know ASAP. We will try to accommodate you or have a substitute. I will be releasing a menu within the next few weeks.

CONSIDERATIONS

Please be prompt. Showing up late for class disrupts the rhythm of the lesson. However, some delays cannot be helped so if you arrive late, just take a seat and try to be patient until I catch you up. If you are unable to attend a class day, please text me @ 504-460-3262 so I don't worry.

PARKING

We are located in the Uptown Imports Building, 2923 Tchoupitoulas Street next door to NOLA Brewery. We offer private off-street parking surrounding the building through the iron gates, accessible via Seventh Street. The building is secure. Please feel free to use our lot. Look for the flags along the Uptown Imports Building at Tchoupitoulas and Seventh Streets. If you need help unpacking, pull into the garage and someone will help you,

SUPPLIES

Please bring your basic sewing supplies included tape measure, pins, blue fabric markers, a tapered stiletto (Clover) or awl, thimble, straight plastic ruler (6" to 18"), scissors (paper, shears, and embroidery), portable light (optional), magnification, and extension cord. You may also bring anything that would make you feel comfortable for your sewing space. I have provided a complete supply list for your consideration on Page 12.

ACCOMMODATIONS



We urge you to make your hotel reservation as soon as you book the class. I have chosen the following hotel for convenience and price. Hotel costs are not included in your tuition. I do not have a room block but rooms are available at a seasonally low rate, so act quickly! It's listed on Bookings.com along with other options.



Alder Hotel
4545 Magnolia Street
New Orleans, La 70115
(888) 626-5861
www.alderhotel.com

Located in the heart of Uptown New Orleans, the Alder Hotel offers lovely new hotel accommodations and related services. The hotel is ideal for friends and family

visiting the neighboring university district, and is a modern setting in the historical district. This hotel is only 5 years old and has everything you need while visiting New Orleans, and it's only 2 miles from my studio. Parking is free and the neighborhood provides some dining, shopping and entertainment options.

They do provide an airport shuttle each way (double check this). Taxi service from the New Orleans Louis Armstrong Airport is approximately \$36 and approximately 11 miles from the hotel. If you need transportation to the studio, please call an Uber or United Cab (504) 434-5700.

You are not required to stay at this particular hotel and please feel free to choose the hotel of your liking in the Uptown Area. If lodging in a French Quarter hotel, allow at least 1 Hour travel time prior to arriving. When walking around in the Quarter, keep in mind pedestrians do NOT have the right of way.



2923 Tchoupitoulas Street . New Orleans, LA 70115 . Text: (504) 460-3262
Email: wendschoen@aol.com . www.wendyschoen.com

SUPPLY LISTS

NECESSARY SUPPLIES

Clear Plastic Ruler (6" to 14")
8 or 9" Wooden Sit-Upon Hoop, wrapped
Screw Driver
4 or 5" Susan Bates Hoop (Hoopla) With inner Rim
Medium Point Blue Fabric Marker
Fine Point Transfer Marker or Pencil (Frixion Pen)
Glass Head Pins
Tape Measure
Thimble, if you use one
Magnification for everyone!
Small Pinning Board
Pointed Embroidery Scissors
Dress Maker Shears
Task Light (optional)

WHAT'S IN THE KITS

Class kits include hand needles, embroidery threads,, trims, buttons, hand-sewing thread, patterns and detailed instruction book.

WHAT ELSE TO BRING

Sweater or Shall for Cold Natured Folks
Umbrella
Snack Food if you think you'll need it
Band-Aids
Notebook for Notes
1" Binder with Page Protectors
Comfortable Clothing
Personal Needs

JUST IN CASE...

We suggest bringing extra fabrics, just in case you change your mind or make a mistake. You will also need a practice cloth. Make sure it's cotton! If you forget something important, I'm sure I can accommodate you. I have more than enough stuff. I will have basic drawing pens, thimbles, stilettos, pins, hoops, and threads for purchasing and some other things. No pressure.



*Many thanks
to everyone who helped
make this event happen.
And special thanks to my
sister, Penny for her assistance
and to Andrea, my daughter-in-
law, for her support.*

