



Wendy Schoen

SEWING STUDIO

LA BRODERIE BAYOU

JULY 22 TO 26, 2024

5-DAY

EMBROIDERY

RETREAT

New Orleans

EMBROIDERED BABY LAYETTE— MONDAY, JULY 22 TO FRIDAY, JULY 26, 2024



Preparing for the birth of a baby is a joyous time while spent assembling the essentials in baby wear. They include baby gowns, bonnets, diapers and bibs in assorted quantities. Nowadays, young mothers gather many, many little garments in anticipation for baby's arrival. Every care is assured the new arrival is well-dressed in baby finery. It is with this in mind, this lovely baby layette is designed.

This sweet little layette pattern is sized for an infant of about 6 to 10 months and features Madeira-style embroidery. Taking a cue from the embroidery Wendy has studied with the master embroiderers during her trips to Madeira, the ensemble includes a glorious day gown with matching bonnet, slip and bib. (not pictured).

Techniques include Granitos, scalloped buttonhole edges, detached appliqué, eyelets, full bullion roses, running stitch, and lazy daisies. We'll focus on the handwork of the gown but you will receive patterns for all four pieces. Working with luxury threads and gorgeous Ulster linen, we will concentrate on perfecting these beautiful techniques. I am providing the pattern, instructions, embroidery threads, hand needles, and all fabrics! (See Supply List on Pg. 8) . The construction part of the project will be completed at home but you will receive detailed instructions to enable the project completion.



EMBROIDERED BABY LAYETTE—JULY 22 TO 26, 2024

*Featuring
Scalloped buttonhole edging,
full Bullion roses, Granitos,
Teardrop Eyelets,
Detached Appliqué,
Running Stitch,
and Lazy Daisy leaves.*



CLASS CURRICULUM AND SCHEDULE



One-on-One Tutoring

Please join me in my studio for 5 glorious days of fun Heirloom Embroidery! This class features a 4-piece glorious project.

Classes are scheduled Monday through Friday from 9:30 am to 4:00 pm. The studio opens at 8:00 am and closes at 4:30 pm so you may choose to stay longer or arrive earlier to work on your own. Lunch is provided and will include a variety of cooked meals, soup, and sandwiches. I will be providing New Orleans family-style meals with some options. Don't worry; I'm not going to subject you to spicy foods, only to dazzle you with flavor! I promise you won't find better food anywhere else...except perhaps your mom's kitchen. If you have any food issues, please let me know and I will try to accommodate you.

My 40 years of sewing, teaching, and design expertise will help you perfect your embroidery skills while enjoying a tranquil 5-days of embroidery bliss. A giving attitude and patience allows to serve sewists of almost every level. Each student is of my highest concern and as a self-taught sewist, with gentle prodding and extreme encouragement, I will lead you to your ultimate goal. As a native New Orleanian, I teach with an easy-going attitude to facilitate confidence in your abilities resulting in success. But be prepared to be challenged!

LA BRODERIE BAYOU RETREAT



Classes will be held at Wendy Schoen's Sewing Studio, conveniently located in the Irish Channel region of Uptown New Orleans. The spacious, well equipped studio is furnished with large tables, comfy chairs, fluorescent lighting, rotary cutters, drafting paper and large spacious tables; all for your use.

All classes are hand embroidery so a machine is not required, To eliminate the use of a sewing machine, I will demonstrate the technique of Heirloom Sewing on fabric squares while you enjoy the hand embroidery portion of the project.

You must purchase your own supplies prior to arrival including everything you might need from the supply list on Page 8. I have ordered most of the supplies required for these classes so you can shop any time you like. I also have some fabrics and trims, many threads and some notions plus my patterns, books and class project patterns. Complete Kits are included in the school fee.



ANDREA WILLIAMSON SCHOEN—CO-TEACHER

Embracing the world of art and creativity, **Andrea Schoen** holds a Bachelor's in Fine Arts with a concentration in painting from the University of Louisiana at Lafayette. In her previous roles as a marketing professional for over 20 restaurants and national businesses, she navigated strategy and creativity, weaving compelling narratives for brands.

Andrea began early with sewing classes at the age of seven, laying the groundwork for a lifelong exploration of craftsmanship. Fast forward to 2020, a pivotal year when she immersed herself in the art of embroidery. Guided by an apprenticeship under Wendy, this chapter unfolded as a profound expression of their dedication to the craft.

Andrea lives in Lafayette with her husband, Evan, and pets, Otto and Cannoli. When she's not working, you'll find her immersed in the next embroidery project or illustration.



IMPORTANT INFORMATION



TUITION

Class fees are \$1250.00 for the 5 day sessions, Monday-Friday 9:30 am to 4:00 pm. Studio closes at 4:30 pm daily. You may work on your own if you choose in studio until closing. Your 5-day Session includes all food, drinks, kits, and one-on-one demonstrations and expert detailing. Sewing supplies are additional and mandatory. (See Supply List Page 8).

KITS

Kits costs are included with class fee. Kits contain all fabrics, trims, hand needles, ribbons or trims, embroidery floss, buttons, patterns and handouts.

REGISTRATION

Registration for each Session is immediate upon payment via my website (wendyschoen.com). If for any reason you decide to cancel your registration, you will receive a full refund minus \$100 registration fee, until June 15th. After then, you are required to pay for the entire session. All fees are due at registration. We reserve the right to cancel at any time due to low registration. If cancellation is eminent, you will receive a full refund.

ENROLLMENT

Enrollment is open and spaces are limited. Because of this, classes will be filled on a first-come basis. After the session is filled, you will be put on a waiting list and notified if space comes available. Registration is open to adults at least 21 years of age with exceptions at the discretion of the instructor. Careful consideration and a desire to learn embroidery is the prerequisite for participation. These classes are ranked as Advanced Beginner, which means you have embroidery experience but want to focus on these new techniques. Our classroom is handicap accessible. Please let us know if you have special needs upon registration so we may accommodate you.

LUNCH

Lunch is included with the school fees. Meals are based on yummy home cooked meals and some take-out items. Soft drinks, coffee and tea are included. If you decide to go out for lunch, you probably should have transportation. If you are on a restricted diet, please let us know ASAP. We will try to accommodate you or have a substitute. I will be releasing a menu within the next few weeks.

CONSIDERATIONS

Please be prompt. Showing up late for class disrupts the rhythm of the lesson. However, some delays cannot be helped so if you arrive late, just take a seat and try to be patient until I catch you up. If you are unable to attend a class day, please text me @ 504-460-3262 so I don't worry.

PARKING

We are located in the Uptown Imports Building, 2923 Tchoupitoulas Street next door to NOLA Brewery. We offer private off-street parking surrounding the building through the iron gates, accessible via Seventh Street. The building is secure. Please feel free to use our lot. Look for the flags along the Uptown Imports Building at Tchoupitoulas and Seventh Streets. If you need help unpacking, pull into the garage and someone will help you,

SUPPLIES

Please bring your basic sewing supplies included tape measure, pins, blue fabric markers, a tapered stiletto (Clover) or awl, thimble, straight plastic ruler (6" to 18"), scissors (paper, shears, and embroidery), portable light (optional), magnification, and extension cord. You may also bring anything that would make you feel comfortable for your sewing space. I have provided a complete supply list for your consideration on Page 9.

SUPPLY LISTS

NECESSARY SUPPLIES

Clear Plastic Ruler (6" to 14")
6 to 8" Wooden Sit-Upon Hoop, wrapped
Screw Driver
4 or 5" Susan Bates Hoop (Hoopla) With inner Rim
Medium Point Blue Fabric Marker
Fine Point Transfer Marker or Pencil (Frixion Pen)
Glass Head Pins
Tapered Awl (Clover or Similar)
Tape Measure
Thimble, if you use one
Magnification for everyone!
Small Pinning Board
Pointed Embroidery Scissors
Dress Maker Shears
Paper Scissors
Task Light (optional)

WHAT'S IN THE KITS

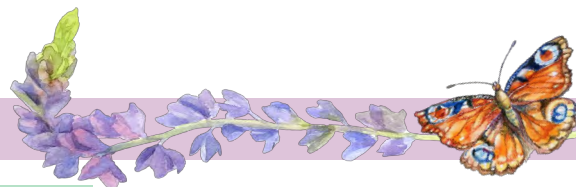
Class kits include hand needles, embroidery threads,, trims, buttons, hand-sewing thread, patterns and detailed instruction book.

WHAT ELSE TO BRING

Sweater or Shall for Cold Natured Folks
Umbrella
Snack Food if you think you'll need it
You should bring your own lunch if you have special needs
Band-Aids
Notebook for Notes
1" Binder with Page Protectors
Comfortable Clothing
Personal Needs

JUST IN CASE...

We suggest bringing extra fabrics, just in case you change your mind or make a mistake. You will also need a practice cloth. Make sure it's cotton! If you forget something important, I'm sure I can accommodate you. I have more than enough stuff. I will have basic drawing pens, thimbles, stilettos, pins, hoops, and threads for purchasing and some other things. No pressure.



*Many thanks
to everyone who helped
make this event happen.
And special thanks to my sister,
Penny Johnson for her
assistance and to my daughter-
in-law, Andrea Schoen for
her teaching support.*



ACCOMMODATIONS



We urge you to make your hotel reservation as soon as you book the class. I have chosen the following hotel for convenience and price. Hotel costs are not included in your tuition. I do not have a room block but rooms are available at a seasonally low rate, so act quickly! It's listed on Bookings.com along with other options.



Alder Hotel
4545 Magnolia Street
New Orleans, La 70115
(888) 626-5861
www.alderhotel.com

Located in the heart of Uptown New Orleans, the Alder Hotel offers lovely new hotel accommodations and related services. The hotel is ideal for friends and family

visiting the neighboring university district, and is a modern setting in the historical district. This hotel is only 5 years old and has everything you need while visiting New Orleans, and it's only 2 miles from my studio. Parking is free and the neighborhood provides some dining, shopping and entertainment options.

They do provide an airport shuttle each way (double check this). Taxi service from the New Orleans Louis Armstrong Airport is approximately \$36 and approximately 11 miles from the hotel. If you need transportation to the studio, please call an Uber or United Cab (504) 434-5700.

You are not required to stay at this particular hotel and please feel free to choose the hotel of your liking in the Uptown Area. If lodging in a French Quarter hotel, allow at least 1 Hour travel time prior to arriving. When walking around in the Quarter, keep in mind pedestrians do NOT have the right of way. Keep in mind if staying in the French Quarter, please allow extra travel time to class



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